

Speciality module: International Business

Field of study: Economics cycle I

Starting academic year 2018/2019 (Field study programme 2017/2018)

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year	semester	Speciality module course	Details								Exam/credit with grade	ECTS
			CODE	Number of hours					Total			
				lectures	tutorial	seminar	computer lab.	simulation exercises				
II	4	International Business Transactions	0600-EABA4B	30						30	Z	3
	4	International Business Payments	0600-EABB4B			30				30	Z	2
	4	International Marketing	0600-EABC4B	15	30					45	Z	4
	4	E-Business	0600-EABD4B			30				30	Z	2
III	5	Customs Policy and Customs Clearance Procedures	0600-EABE5B	30						30	Z	2
	5	International Trade Missions, Fairs and Exhibitions	0600-EABF5B		15					15	Z	2
	5	International Logistics	0600-EABG5B	30						30	Z	2
	5	International Business Competitiveness	0600-EABH5B			30				30	Z	2
	6	Techniques of Sales and Negotiations	0600-EABI6B			30				30	Z	4
	6	Doing Business on the European Single Market	0600-EABJ6B			30				30	Z	2
	6	Risk and Insurance in International Business	0600-EABK6B			30				30	Z	2
	6	Public Support for International Business	0600-EABL6B			30				30	Z	2
Speciality module: International Business										360	p. ECTS: 29	