

Speciality module: INTERNATIONAL BUSINESS

Academic year 2023/2024 (supplement to 2022/2023 general programme)

Field of study: Economics cycle I

Specialty supervisor: dr Bogdan Buczkowski

year	semester	Speciality module course	Details								
			CODE	Number of hours					Exam/credit with grade	ECTS	
				lectures	tutorial	workshop	computer lab.	Total			
II	4	International Business Transactions	0600-EABX4B	28					28	Z	2
	4	International Business Payments	0600-EABB4B		28				28	Z	3
	4	International Marketing	0600-EABC4B	14	28				42	Z	4
	4	Internationalization of Firms	0600-EABN4B	14					14	Z	1
	4	International Logistics	0600-EABG4B			14			14	Z	1
III	5	Customs Policy and Customs Clearance Procedures	0600-EABE5B	28					28	Z	2
	5	International Trade Missions, Fairs and Exhibitions	0600-EABF5B			14			14	Z	1
	5	CSR in International Business	0600-EABO5B		28				28	Z	3
	5	International Business Competetiveness	0600-EABH5B			28			28	Z	2
	6	Techniques of Sales and Negotiations	0600-EABI6B		28				28	Z	3
	6	International E-commerce	0600-EABY6B			28			28	Z	2
	6	International Business Insurance	0600-EABP6B		28				28	Z	3
	6	Public Support for International Business	0600-EABL6B	28					28	Z	2
Speciality module: INTERNATIONAL BUSINESS								Hours:	336	p. ECTS:	29