

Speciality module: INTERNATIONAL BUSINESS

Starting academic year 2021/2022 (Field study programme 2020/2021)

Field of study: Economics cycle I

Specialty supervisor: prof. Janusz Swierkocki and dr Bogdan Buczkowski

year	semester	Speciality module course	Details									
			CODE	Number of hours						Exam/credit with grade	ECTS	
				lectures	tutorial	seminar	simulation on exercise	computer lab.	Total			
II	4	International Business Settlements	0600-EABM4B	30		30				60	Z	5
	4	International Marketing	0600-EABC4B	15	30					45	Z	4
	4	Internationalization of Firms	0600-EABN4B			30				30	Z	2
III	5	Customs Policy and Customs Clearance Procedures	0600-EABE5B			30				30	Z	2
	5	International Trade Missions, Fairs and Exhibitions	0600-EABF5B			15				15	Z	2
	5	International Logistics	0600-EABG5B			30				30	Z	2
	5	International Business Competetiveness	0600-EABH5B			30				30	Z	2
	6	Techniques of Sales and Negotiations	0600-EABI6B			30				30	Z	4
	6	CSR in International Business	0600-EABO6B			30				30	Z	2
	6	International Business Insurance	0600-EABP6B			30				30	Z	2
	6	Public Support for International Business	0600-EABL6B			30				30	Z	2
<b>Speciality module: INTERNATIONAL BUSINESS</b>									<b>Hours:</b>	<b>360</b>	<b>p. ECTS:</b>	<b>29</b>