



Rules of the EkSoc startUP! competition

4th edition

1. EkSoc startUP! Is a competition organised by the Faculty of Economics and Sociology of the University of Lodz.
2. The participants of the competition (hereinafter referred to as Participants) may be 1st or 2nd degree students or doctoral students of all higher education institutions in the Lodz Region, individually or in teams of no more than 5 people.
3. The aim of the competition is to promote and support innovative business ventures among students of the Lodz Region through cooperation with practitioners, experts and academic teachers.
4. The task is to develop detailed business concepts and projects in the form of prototypes, exhibits, visuals and posters.
5. The framework schedule is as follows:
 - Applications of Participants: until 31 January 2022.
 - Election of 10 Finalists by a panel of experts (four representatives of the Business Council operating at the Faculty of Economics and Sociology of the UL and one representative of the Faculty of Economics and Sociology of the UL): February 2022.
 - Workshops and training for Finalists and individual support of mentors: March - May 2022.
 - Development of detailed business concepts and projects in the form of prototypes, exhibits, visualisations, posters and presentations by the Finalists with the individual support of mentors: March - May 2022.
 - Presentations of projects and selection of winners from the Finalists of the competition during the Closing Gala: June 2022.
6. Each Participant may submit one project. A person who was a Participant of the previous editions can take part in the 4th edition of the competition, provided that they submit a new, different project than in the 1st, 2nd or 3rd edition.
7. The most important criteria for project selection and evaluation are:
 - 7.1. Uniqueness of the project;
 - 7.2. Degree of advancement of the product/service;
 - 7.3. Response to environmental and climate challenges;
 - 7.4. Response to social needs;
 - 7.5. Business model of the project
 - 7.6. Business potential of the project.
8. The projects submitted to the competition cannot violate any third party rights, in particular copyrights or personal rights. Violation by the Participant of the above provisions will be treated as a significant breach of the Rules, resulting in immediate exclusion from participation in the contest. The Participant

shall be solely responsible for the legality of the submitted projects and shall bear all consequences of its use by the Organiser within the contest. The Organiser reserves the right to disqualify the project that does not meet the above mentioned requirements.

9. The Organiser appoints the Jury of the Competition (Jury), which will consist of, among others: representatives of the sponsors of the competition, representatives of the Business Council, experts and representatives of the Faculty of Economics and Sociology of the UL.
10. The Jury's task is to select the Laureate or Laureates of the competition. Evaluation of the final projects by the Jury will take place during the Closing Gala. The decision of the Jury is final and is not subject to verification.
11. The Laureate or Laureates will receive financial awards. The amount of prizes depends on the pool collected from sponsors and the number of selected Laureates of the competition.
12. The Jury may also give non-cash awards.
13. The condition for receiving the award is the prior fulfilment by the Laureates of their declarations concerning the obligation to collect tax on the awards and providing the Organiser with the due income tax in the amount of 10% of the value of the award exceeding PLN 2000, according to the requirements of the Personal Income Tax Act.
14. Together with the application to the competition, the Participant is obliged to fill in the form, indicating their personal data, and accept the clauses concerning personal data.
15. The application must be sent using the electronic form available at www.eksocstartup.uni.lodz.pl.
16. The Organiser will collect the following data from participants:
 - name and surname,
 - e-mail address,
 - telephone number.
17. The Organiser will also collect the following data from the winner:
 - address for correspondence,
 - correct tax identifier (NIP or PESEL),
 - date of birth,
 - name and address of the competent tax office,
 - account number (to transfer the prize money).
18. The contest Participant permits the use of their name and image for information (also on the Internet, including the websites of the UL and the sponsors, along with social media, such as Facebook, Instagram, Twitter, YouTube etc.) about the results of the competition.
19. The Organiser declares that the data of the participants will not be processed in an automated way and will not be subject to profiling.
20. The Organiser shall apply technical and organisational measures designed to ensure that the personal data entrusted to it are adequate, appropriate to the risks and categories of data protected. The Organiser has implemented appropriate measures to ensure a degree of security appropriate to the risks, taking into account the state of the art, the cost of implementation and the nature, scope, purpose and context of the processing, as well as the risk of infringement of the rights and freedoms of individuals with different degrees of probability and seriousness. The Organiser shall in particular take into account the risks associated with the processing of the data resulting from:
 - accidental or unlawful destruction,
 - loss, modification, unauthorised disclosure of data,

- unauthorised access to personal data transmitted, stored or otherwise processed.
21. The application to the contest means acceptance of the conditions expressed in these Rules.
22. Information on the processing of personal data:
- a) The administrator of the personal data is the University of Lodz with its seat at 68 Narutowicza Street; 90-136 Lodz, Poland.
 - b) Contact to the Data Protection Inspector of the University of Lodz: 68 Narutowicza Street; 90-136 Lodz, room 203; e-mail: iod@uni.lodz.pl
 - c) Personal data will be processed for the purposes of promotion, education and popularization of science and the EkSoc startUP! competition on social media, such as Facebook, Instagram, Twitter and YouTube, using accounts run by the Faculty of Economics and Sociology of the UL and the University of Lodz, as well as on their websites.
 - d) Personal data will be processed for the purpose of organizing and carrying out the competition, for tax purposes (concerning Laureates) - if there are tax obligations - as well as for promotional and marketing purposes. Pursuant to: Article 6(1)(a) of the GDPR Regulation, on the basis of your consent to the processing of your personal data.
 - e) Where the processing of personal data is based on your consent, you have the right to withdraw your consent at any time without affecting the lawfulness of the processing that was carried out before your consent was withdrawn.
 - f) The recipients of personal data may be made available to other authorized entities on the basis of relevant legal regulations and relevant agreements concluded with the University.
 - g) Personal data shall be kept for the period necessary to fulfil the purposes referred to in point 20c or to withdraw your consent.
 - h) You have the right:
 - to access the content of their data,
 - to correct them when they are not in line with the actual state of affairs,
 - to their erasure, restriction of processing, as well as their transfer in cases provided for by law,
 - to object to the processing of data,
 - to file a complaint with the supervisory authority, which is the President of the Office for Personal Data Protection with its registered office in Warsaw at 2 Stawki Street.
 - i) The provision of personal data by you is voluntary, but necessary for the purposes referred to in point 20c.
 - j) Content of the statements contained in the electronic application form:
 - *I agree to the processing of my personal data for the purposes of organizing and conducting the EkSoc startUP! competition and providing information about the results of the competition. I accept that the administrator of personal data is the University of Lodz (68 Narutowicza Street, 90-136 Lodz). I have the knowledge that providing the data is voluntary, however, it is necessary to achieve the goals for which it was collected.*
 - *I declare that I have read and accept all the conditions provided for in the contest rules.*
 - *Pursuant to Article 81, section 1 of the Act of 4 April 1994 on Copyright and Related Rights, I agree to the free fixation, use, exploitation and distribution of my image, fixed by any technique on any media (including photographs and film/video documentation) by the University of Lodz, based in Lodz, 68 Narutowicza Street, 90-136 Lodz, for the purposes of the EkSoc startUP! This consent is*

free of charge and is not limited in quantity, time or territory. For the purposes of the competition, my image may be used for various forms of electronic processing, framing and composition, as well as juxtaposed with the images of other people, it may be supplemented with an accompanying commentary, while film recordings with its participation may be cut, edited, modified, added to other materials created for the purposes of the competition and for information and promotion purposes. This consent covers all forms of publication, in particular dissemination on the Internet (including the University of Lodz, the websites of the competition sponsors and social media, such as Facebook, Instagram, Twitter, YouTube, etc.) and inclusion in promotional and informational materials. Furthermore, I declare that this consent also covers the use, recording, multiplying, copying, disseminating, processing, developing and reproducing of the image by any technique for the purposes of publication for the aforementioned purpose.

The transfer of this authorisation and any rights attached to it to a third party does not require my prior consent and is free of charge. My image may not be used in any form or publication offensive to me or otherwise infringe on my personal rights.

The processing of personal data is based on Article 6(1)(a) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation).

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